

For the Future: The Campaign for Penn State Students
Campaign Objectives – Talking Points

Ensuring Student Opportunity **\$402 million**

Students with the ability and ambition to attend the University will have this opportunity through scholarship support.

- Students are graduating with an average debt of nearly \$24,000.
- To keep a Penn State education affordable, we aim to increase the number of students receiving scholarship support by 50 percent.

Enhancing Honors Education **\$101 million**

Students of exceptional ability will experience the best honors education in nation.

- The Schreyer Honors College is a keystone program for the University, shaping people who shape the world
- To compete for top students, we must increase support for scholarships, student research, and curricular innovation.

Enriching the Student Experience **\$137 million**

Students will thrive in a stimulating atmosphere that fosters global involvement, community service, creative expression, and personal growth.

- More than 75 percent of undergraduates participate in at least one student organization.
- To keep our campuses vibrant, we need new resources for leadership training, service learning, study abroad, and other opportunities.

Building Faculty Strength and Capacity **\$293 million**

Students will study with the finest teachers and researchers.

- Currently, Penn State can offer endowed positions to just 10 percent of our tenured faculty, and only 34 percent of our graduate students hold assistantships or fellowships.
- To recruit leading scholars and scientists at every stage of their careers, we aim to endow at least 150 additional faculty positions and increase the number of awards for top graduate students.

Fostering Discovery and Creativity **\$252 million**

Students and faculty members will come together within and across disciplines to pioneer new frontiers of knowledge.

- Penn State students thrive in an atmosphere of intellectual discovery, and the University's commitment to innovation allows us to better serve the larger world as well.

- To encourage interdisciplinary research across the University, we will form partnerships with visionary donors.

Sustaining a Tradition of Quality

\$465 million

Students will continue to work and study with faculty whose scholarship is enhanced by continuing philanthropic support.

- Ongoing and unrestricted gifts, as well as gifts-in-kind and corporate partnerships, keep our programs strong.
- To maintain our standards of excellence, we will deepen our relationships with alumni, friends, foundations, and companies.